2027 GRAND STRAND FREEDOM WEEK

SPONSORSHIP OPPORTUNITIES

THE DREAM CONTINUES THROUGH OUR YOUTH



As a sponsor your organization can honor the legacy of the late civil rights leader as well as those who move the causes of equality, heroism, and service in the community today. Your donation to the Carolina African American Heritage Foundation will help fund not only the Grand Strand Freedom Week but also to help with future efforts to create economic growth and opportunity in our area.

We thank you for considering the sponsorship levels below, should you need additional information regarding this program or for accepting sponsorship proposal, feel free to contact us at:

Marcella Swans Phone: (843) 251-1372 or via Email at:
Kema.Parsley@VisitMyrtleBeach.com or
Yaritza.Tinoco@VisitMyrtleBeach.com

FEATURED EVENTS

- **KICKOFF CELEBRATION RECEPTION-** JANUARY 15, 2027
- **MLK PARADE-** JANUARY 16, 2027
- **MLK FESTIVAL-** JANUARY 16, 2027
- **ECUMENICAL SERVICE-** JANUARY 17, 2027
- **DRUM MAJOR AWARDS BREAKFAST-** JANUARY 18, 2026

SPONSORSHIP LEVELS

Legacy Sponsor - $5,000

- Exclusive presenting sponsor recognition
- Largest logo on all printed and digital marketing materials
- Recognition at all Freedom Week events
- Opportunity to provide welcome remarks at the Kickoff Celebration Reception and the Drum Major Awards Breakfast
- Premier logo on the CAAHF website
- Featured recognition in all social media, printed materials, and any additional promotional material
- Recognition in press releases and media interviews
- Reserved VIP table (10) at the Drum Major Awards Breakfast

Dream Sponsor — $2,500

- Large logo on promotional materials
- Recognition at the Kickoff Celebration Reception
- Recognition at the Drum Major Awards Breakfast
- Featured on the CAAHF website
- Social media recognitions
- Eight (8) tickets for Awards Breakfast

Leadership Sponsor — $1,000

- Logo on event materials
- Featured on the CAAHF website
- Social media recognition
- Name listed in the event program
- Five (5) tickets for Awards Breakfast

Community Sponsor — $500

- Name listed in the event program
- Featured on the CAAHF website
- Recognition during the Awards Breakfast
- Two (2) tickets to the Awards Breakfast

Friend of Freedom Week — $250

- Name listed in the event program
- Featured on the CAAHF website

Sponsorship Level

Date

Full Name

Organization/Business Name

Mailing Address

Phone Number

Email Address

Sponsorship Choice

- [ ] Legacy Sponsor
- [ ] Dream Sponsor
- [ ] Leadership Sponsor
- [ ] Community Sponsor
- [ ] Friend of Freedom Week

Mail checks to: CAAHF Inc. 704 Eastridge Dr. Conway, SC 29526

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For more than 20 years, your unwavering support has been instrumental in the success of Grand Strand Freedom Week and our annual Martin Luther King Jr. celebrations. Together, we have created meaningful opportunities to educate, empower, encourage, and inspire our community while honoring Dr. King's enduring legacy.

Through these events, we continue to bring people together across generations and backgrounds to celebrate unity, service, and the power of community. Your partnership helps ensure this tradition continues to grow and positively impact future generations. Thank you for your generosity, your leadership, and your commitment to making our community a better place for all.

Thank you- Marcella Swans


843-877-1089


Kema.parsley@visitmyrtlebeach.com


www.CAAHF.net


704 Eastridge Dr., Conway, SC 29526